

MEMORANDUM

Agenda Item No.10(A)(5)

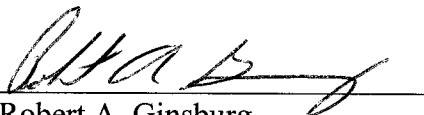
TO: Hon. Chairperson Barbara Carey-Shuler, Ed.D.
and Members, Board of County Commissioners

DATE: October 7, 2003

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Resolution relating to
Initiative to Brand County
Government and Services

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Dennis C. Moss and Commissioner Natacha Seijas.


Robert A. Ginsburg
County Attorney

RAG/jls



MEMORANDUM

(Revised)

TO: Hon. Chairperson Barbara Carey-Shuler, Ed.D.
and Members, Board of County Commissioners

DATE: October 7, 2003

FROM: Robert A. Ginsburg
County Attorney

SUBJECT: Agenda Item No. 10(A)(5)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor
Veto _____
Override _____

Agenda Item No. 10(A)(5)
10-7-03

RESOLUTION NO. _____

RESOLUTION DIRECTING THE COUNTY MANAGER TO
REPORT TO THE COUNTY COMMISSION TO RECEIVE
POLICY DIRECTION ON THE INITIATIVE TO BRAND
COUNTY GOVERNMENT AND SERVICES

WHEREAS, important policy concerns are raised by the branding initiative to insure that the general public can easily identify the Miami-Dade County government, property, and services; and

WHEREAS, the Board of County Commissioners deems it necessary to present a consistent image of the County to the public,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY that the County Manager is directed to report to the full Board of the County Commissioners not later than 30 days from the date of this resolution on the branding initiative in order to provide recommendations to and receive policy direction from the Board of County Commissioners.

The foregoing resolution was sponsored by Commissioner Dennis C. Moss and Commissioner Natacha Seijas and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Dr. Barbara Carey-Shuler, Chairperson	
Katy Sorenson, Vice-Chairperson	
Bruno A. Barreiro	Jose "Pepe" Diaz
Betty T. Ferguson	Sally A. Heyman
Joe A. Martinez	Jimmy L. Morales
Dennis C. Moss	Dorin D. Rolle
Natacha Seijas	Rebeca Sosa
Sen. Javier D. Souto	

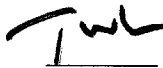
The Chairperson thereupon declared the resolution duly passed and adopted this 10th day of October, 2003. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.



Thomas W. Logue